

The Private Bank

of the Peninsula

PRESS RELEASE

FOR IMMEDIATE RELEASE

Ken Brenner Joins The Private Bank as Executive Vice President

Palo Alto, CA - October 4, 2006 – The Private Bank of the Peninsula announced today that Kenneth D. Brenner, widely recognized as one of the Peninsula's most experienced bankers, has joined the Bank as its Executive Vice President.

"Ken Brenner personifies 'relationship banking' excellence," said Rob Holden, the Bank's President. "He will be a great asset to the Bank." Mr. Brenner was a key contributor in both the fast growth and success of Silicon Valley Bank, Cupertino National Bank and, most recently, Bridge Bank.

"Ken is a great fit for The Private Bank. He is the epitome of a community banker, providing great value and service to both business and individual clients," said Mark D. Mordell, President of California Bavarian Corporation (a specialized real estate investment company) and Bank Director.



"I wanted to join The Private Bank because its headquarters are in Palo Alto and the growth opportunities are boundless," said Brenner. "The Private Bank of the Peninsula has an outstanding reputation for responsive, high quality service and I believe my skills and energies will further propel and expand its success," added Brenner.

"We are extremely excited to have Ken join our senior executive management team and look forward to his many contributions and incremental experience," said Hugh Barton, Chairman of the Board.

In addition to his over thirty years of banking service on the Peninsula, Mr. Brenner currently serves on the Board of SVASE (Silicon Valley Association of Start-up Entrepreneurs) and is the past president and board member of the Palo Alto University Rotary Club. He served on the Cantor Arts Center Board of Governors at Stanford University, is a past board member of the Association for Corporate Growth, and is a founding director of the Churchill Club. Mr. Brenner, his wife Melissa and their family reside in San Carlos, California.

About The Private Bank of the Peninsula The Private Bank of the Peninsula is dedicated to meeting the complex financial needs of individuals, professionals, and local businesses. The Private Bank of the Peninsula provides a full complement of banking services delivered by experienced, professional bankers and some of the most current technology. Please visit The Private Bank of the Peninsula on the web at www.the-private-bank.com.

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