



The Private
BANK ^{of} the PENINSULA

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FOR IMMEDIATE RELEASE

PRESS RELEASE

Bryan Polster Appointed to The Private Bank's Board of Directors.

Palo Alto, CA – January 3, 2008 – The Private Bank of the Peninsula, headquartered in Palo Alto, today announced that Bryan C. Polster has been appointed to the Board of Directors.

“We are fortunate to have Bryan join our team. His business and leadership experience coupled with his knowledge of our marketplace made him a perfect choice for our Board of Directors,” said Mark D. Mordell, Chairman. “We continue to make select changes to strengthen our Bank’s position as the best community bank in the Bay Area.”

“Bryan brings strong financial skills and operating expertise to complement and add depth to our Board of Directors,” added Ken Brenner, CEO.

Mr. Polster is the Managing Partner of Frank, Rimerman & Co. LLP and its subsidiaries. He has been a practicing Certified Public Accountant since 1978, having received both his MBA and BS degrees in the School of Business Honors Program at Indiana University. Mr. Polster has served and continues to serve on several committees of the American Institute of Certified Public Accountants. He is a member of the California Society of Certified Public Accountants and serves on the Board of Directors. Mr. Polster also serves on the Boards of CAMICO and Baker Tilly USA, and is a Trustee of the Sobrato Family Foundation. He is a business advisor to a number of private operating and investment companies. He lives in Los Altos Hills with his family.



“The Private Bank is now a significant presence in the marketplace,” stated Mr. Polster. “I look forward to working with the Board and Management to build on that strong foundation and take this Bank to the next level.”

The Private Bank of the Peninsula is headquartered in Palo Alto, California. The Private Bank focuses on the banking needs of small and medium sized businesses, entrepreneurs and business leaders, non-profit organizations and individuals within the communities it serves.

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