



The Private
BANK ^{of} the PENINSULA

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FOR IMMEDIATE RELEASE

PRESS RELEASE

Margaret Rotzin joins The Private Bank as Senior Vice President, Business Development Relationship Manager.

Palo Alto, CA – May 29, 2008 – The Private Bank of the Peninsula announced today that Margaret Rotzin has joined the Bank as Senior Vice President, Business Development Relationship Manager.

“Maggie is an extremely talented banker,” said Ken Brenner, Chief Executive Officer. “Her extensive experience in community banking, specifically in Palo Alto, will prove invaluable to our Bank.”

Margaret Rotzin has thirty years of banking experience in various senior level management positions for both community and nationwide financial institutions. Prior to joining the Private Bank, she gained broad local experience having been with Mid-Peninsula Bank in Palo Alto for over ten years and with Comerica Bank (formerly University National Bank and Trust) in Palo Alto for seventeen years. Ms. Rotzin’s areas of expertise include all aspects of community banking with an emphasis on building and maintaining strong client relationships. She resides in Mountain View, where she has lived for nearly twenty years.

“I am excited to be working with a bank that shares my philosophy about the importance of community,” states Ms. Rotzin. “I am enjoying the opportunity to represent The Private Bank in this marketplace, and am so pleased to be associated with such a fine team.”

“Maggie’s experience and dedication to community reflect the ideals and standards of our Bank,” added Mark D. Mordell, Chairman of the Board of Directors. “She is a significant addition to an already excellent team.”



The Private Bank of the Peninsula is headquartered in Palo Alto, California. The Private Bank focuses on the banking needs of small and medium sized businesses, entrepreneurs and business leaders, not-for-profit organizations and individuals within the communities it serves.

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