



The Private
BANK ^{of} *the* PENINSULA

Contact: Steve Leen, Chief Financial Officer
(650) 843-2204

FOR IMMEDIATE RELEASE

PRESS RELEASE

**The Peninsula Bank Holding Co., parent company of
The Private Bank of the Peninsula, announces New Trading Symbol.**

Palo Alto, CA – July 9, 2008 – The Private Bank of the Peninsula and the Peninsula Bank Holding Company announced today that the trading symbol for the Bank’s stock will change to PBKH.OB. This change is effective immediately.

The Private Bank of the Peninsula is headquartered in Palo Alto, California. The Private Bank focuses on the banking needs of small and medium sized businesses, entrepreneurs and business leaders, not-for-profit organizations and individuals within the communities it serves.

#####