



The Private
BANK ^{of} the PENINSULA

Contact: Steve Leen, Chief Financial Officer
(650) 843-2204

FOR IMMEDIATE RELEASE

PRESS RELEASE

Fergal O'Boyle joins The Private Bank of the Peninsula As Senior Vice President, Construction Lending.

Palo Alto, CA – July 15, 2008 – The Private Bank of the Peninsula announced today that Fergal O'Boyle has joined the Bank as Senior Vice President, Construction Lending.

“We are very pleased that Fergal has come onboard and we welcome him,” said Ken Brenner, Chief Executive Officer. “He is a strong addition to our Construction Lending team.”

Mr. O'Boyle has over 15 years experience in business and banking. A Peninsula native, he comes to The Private Bank from Bridge Bank, where his expertise was in construction and real estate lending. Prior to that, he worked at Greater Bay Bank after he had spent a number of years as an accounting consultant to start-up companies. He is a graduate of Stonehill College in North Easton, Massachusetts. He lives in San Francisco with his wife and new baby girl.

“The Private Bank is built on the philosophy of community banking and long-term relationships,” states Mr. O'Boyle. “I am excited to be joining a bank that is invested in the community.”

“Fergal is a great match for our Bank, in terms of both business values and lending experience,” added Mark D. Mordell, Chairman of the Board of Directors. “We continue to build a team whose way of thinking is consistent with our mission – to be the best community bank.”



The Private Bank of the Peninsula is headquartered in Palo Alto, California. The Private Bank focuses on the banking needs of small and medium sized businesses, entrepreneurs and business leaders, not-for-profit organizations and individuals within the communities it serves.

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