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FOR IMMEDIATE RELEASE

PRESS RELEASE

**Avidbank Corporate Finance provides \$5,000,000
In Credit Facilities to ICU Eyewear, Inc.**

Palo Alto, CA – October 16, 2013 – Avidbank Corporate Finance, a Division of Avidbank that specializes in technology and asset-based funding, has provided \$5,000,000 of financing to ICU Eyewear, Inc. of Berkeley, CA. The facilities will be used for working capital flexibility and growth.

ICU Eyewear traces its roots back nearly 60 years. Since that time, it has become a nationally recognized leader in reading glasses, sunglasses, and outdoor sport eyewear. ICU Eyewear designs have transformed the reading glass industry with fun styles, bright colors and unique patterns at affordable prices for the everyday customer. ICU Eyewear has also been an innovator in the outdoor eyewear category and was one of the first companies to offer polarized lenses. (www.icueyewear.com)

“Avidbank is delighted to be a part of ICU Eyewear’s success and views this company as a great addition to our Corporate Finance portfolio,” said Larry LaCroix, Executive Vice President and Division Manager of the Corporate Finance Division. “ICU Eyewear, Inc. is a solid company with exciting growth plans, as well as great business discipline.”

“ICU Eyewear is delighted with our new partnership with Avidbank,” stated Rich Conti, CEO of ICU Eyewear. “ICU needed a partner who understands the needs of a high growth company, and Avidbank clearly fits the bill. We look forward to growing together.”

About Avidbank

Avidbank Holdings, Inc. (OTCBB: AVBH), headquartered in Palo Alto, California offers innovative financial solutions and services. We specialize in the following markets: commercial & industrial, corporate finance, asset-based lending, real estate construction and commercial real estate lending, and real estate bridge financing. Avidbank advances the success of our clients by providing them with financial opportunities and serving them as we wish to be served – with mutual effort, ingenuity and trust – creating long-term banking relationships.

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