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PRESS RELEASE

**Avidbank Provides New Growth Capital to 4INFO,
Expanding its Credit Facilities to \$6,500,000**

Palo Alto, CA – August 5, 2014 – Avidbank Corporate Finance, a Division of Avidbank that specializes in technology and asset-based lending, has expanded its credit facilities to 4INFO. In addition to renewing the Line of Credit, Avidbank provided an additional growth capital term loan to support the Company's continued revenue growth plans.

4INFO has been at the forefront of mobile innovation since 2004 and is headquartered in San Mateo, CA with offices in New York, Los Angeles, Chicago and Boston. 4INFO is a fast-growing mobile technology company solving the mobile attribution challenge for national brand advertisers to measure the return on investment (ROI) that matters most: sales lift at the cash register.

"With our tremendous growth fueled by solving the measurement problem for marketers that has previously held back mobile ad spending," stated Tim Jenkins, CEO of 4INFO, "we appreciate having a partner like Avidbank to support our continued rapid expansion."

"As 4INFO continues to grow and demonstrate strong financial performance, we are pleased to provide the Company the growth capital it requires, as well as renew its existing line of credit," stated Jeffrey Javier, Head of Business Development of Avidbank Corporate Finance.

About Avidbank

Avidbank Holdings, Inc. (OTCBB: AVBH), headquartered in Palo Alto, California offers innovative financial solutions and services. We specialize in the following markets: commercial & industrial, corporate finance, asset-based lending, real estate construction and commercial real estate lending, and real estate bridge financing. Avidbank advances the success of our clients by providing them with financial opportunities and serving them as we wish to be served – with mutual effort, ingenuity and trust – creating long-term banking relationships.

About 4INFO

4INFO is a fast-growing mobile technology company solving the mobile attribution challenge for national brand advertisers to measure the ROI that matters most: sales lift at the cash register. A privately held company, 4INFO's brand ad revenue tripled in 2013 over 2012 – and continues to experience exponential growth. 4INFO's proprietary, patent-pending mobile technology has tied 152 million mobile devices to 101 million U.S. households. 4INFO's flagship product – AdHaven Bullseye – enables advertisers to target consumers with the same precision as online and direct mail advertising. AdHaven Bullseye anonymously matches mobile device data to household-level purchase data providing the ability to measure actual sales results from a mobile ad spend. Launched in March 2013, 4INFO's AdHaven Bullseye has already powered mobile ad campaigns for more than 75 national brands with impressive accuracy and results: sales increases between 5 and 20%, ROI averaging 382% and as high as 600%, and market share increases at the expense of competitors. 4INFO collaborates with the most trusted 3rd party data providers of purchase and lifestyle data – including Acxiom, Nielsen, and Nielsen Catalina Solutions. On the forefront of mobile innovation since 2004, 4INFO is headquartered in San Mateo, Calif., with offices in New York, Los Angeles, Chicago and Boston. Learn more at www.4INFO.com

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